MUSIC FOR ALL ADDS DIRECTOR OF DEVELOPMENT AND PARTNERSHIPS

FOR IMMEDIATE RELEASE – Music for All has added a new professional to its Indianapolis staff. Music for All uniquely combines regional and national music-event programming with awareness and advocacy efforts aimed at expanding access to music in schools and communities, including Indianapolis.

Misty Wick is a communications and development professional who has excelled in leading and implementing integrated strategic communications campaigns and development initiatives that are results-oriented, raise brand awareness, yield revenue to support operations and programs and drive organizational objectives. Wick is recognized for tackling tough assignments because of her ability to mobilize resources, lead projects, manage budgets, engage staff and cultivate key donors and constituents. She enjoys working with a diverse group of individuals and has always been able to manage and oversee a team due to her ability to provide leadership and direction, listen to others and make decisions with ease and confidence.

Wick has had progressive communications and development experience, which includes working with a multitude of publics including corporations, a variety of non-profits and higher education. She has collectively raised over $1.5 million in her career as a fundraiser. She also demonstrates expertise in leading and developing programs, strategic communications and development campaigns, and global events.

A native Hoosier, Wick has a B.A. in English from Hanover College and a M.S. in Journalism/Communications from Boston University’s College of Communication. She sits on the Board of Directors for Hanover College as well as the Board of Directors for LifeBridge Community, where she volunteers as a mentor for their junior high school group. Wick is also a member of Lacy Leadership Association, and she is on the Get on Board
Committee. Additionally, Wick received the 2010 Woman Leader of the Year Award at IUPUI. She enjoys playing the violin, reading, traveling, and spending time with family and friends.

Music for All (MFA) is one of the nation’s largest and most influential organizations in support of active music-making. Headquartered in Indianapolis, MFA uniquely combines regional and national music-event programming with awareness campaigns and advocacy aimed at expanding access to music in schools and communities. A 501(c)(3) not-for-profit educational organization, MFA’s programs include 25-plus annual events, including the Music for All National Festival, the Music for All Summer Symposium, the Bands of America Grand National marching band championships and Regional marching band championships across the country. Learn more at www.musicforall.org

Music for All’s efforts are supported through program fees, individual and corporate donors, grants and sponsorships, which include current partnerships with National Presenting Sponsor, Yamaha Corporation of America; Official Uniform Sponsor, Fred J. Miller, Inc.; Official Equipment Sponsor, Wenger Corporation; Official Sponsor, SmartMusic®; Official Student Travel Sponsor Music Travel Consultants; Corporate Sponsors NAMM and Remo, Inc.; Associate Sponsors, Vic Firth, Inc., DANSR and McCormick’s Enterprises; and Supporting Sponsor, Center X Productions. Music for All is also supported by the Arts Council of Indianapolis and the City of Indianapolis, by the Indianapolis Cultural Development Commission, Indiana Arts Commission and by the National Endowment for the Arts, a federal agency.

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