



News Release

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Music for All names 2011 inductees into the Bands of America Hall of Fame

INDIANAPOLIS, January 18, 2011 – Three individuals have been selected to be inducted this year into Music for All’s Bands of America Hall of Fame. The 2011 inductees are Richard Floyd, State Director of Music for the University Interscholastic League in Texas and Music Director of the Austin Symphonic Band; Michael Rubino, retired Music Director of the Live Oak High School band in Morgan Hill, California and BOA adjudicator; and Debbie Laferty Asbill, Director of Marketing and Communications for Music for All.

The Bands of America Hall of Fame recognizes individuals who have greatly impacted Bands of America, which is a program of Music for All, as well as the nation’s band activity and music education. These new recipients will be inducted during the Honor Band of America concert, Saturday evening, March 19 in Indianapolis during the Music for All National Festival, presented by Yamaha. Hall of Fame members are recognized permanently in the Bands of America “Hall of Fame” in Music for All’s corporate headquarters in Indianapolis, Indiana.

Richard Floyd has regularly been an evaluator and clinician for the Music for All National Festival, and in 2010 he was a conductor for the MFA Summer Symposium concert band division. Floyd is presently in his 48th year of professional involvement as a conductor, music educator and administrator. He has enjoyed a distinguished career at virtually every level of wind band performance from beginning band programs through high school and university wind ensembles as well as adult community bands. In addition to his duties as Texas State Director of Music and Artistic Director of the Austin Symphonic Band, he also serves as chair of the ABA Educational Projects Committee and the CBDNA Music Education Task Force.

Mike Rubino is an adjudicator for Bands of America and retired director of the Live Oak High School band that won the first “Marching Bands of America” National Championship in 1976 in Whitewater, Wisconsin. In the area of education Rubino’s career has spanned from a start-up, award-winning high school music program to cultural music exchanges exposing over 800 students to diverse cultures including China, Soviet Union, Japan, Vietnam, Cambodia, Singapore, and Malaysia; to elementary music education for the Morgan Hill Unified School District. While working as director of the Live Oak Emerald Regime Band, the band was eight-time California State Champion and received numerous awards for concert, symphonic and jazz band. He is an active judge for DCI (Drum Corps

International) in addition to Bands of America and holds the position of Drum Corps International Pacific judges' coordinator. As a composer and arranger he has prepared more than 100 arrangements and original compositions. Rubino has designed and implemented an elementary music program that has proven to be highly successful in teaching 4th through 6th grade students the basic elements of music. Currently, every elementary student in the Morgan Hill Unified School District is exposed to music through his efforts.

Debbie Laferty Asbill joined Music for All as Promotions Coordinator in 1985. As Director of Marketing and Communication, she currently oversees all marketing, promotion, publication and Web presence for Music for All and its Bands of America and Orchestra America programs. Asbill's work, and Music for All's marketing efforts and creative designs under her direction, has been recognized with dozens of awards from the International Festivals and Events Association. "Debbie's creative direction and enthusiasm for MFA's mission have been a vital part of managing the brand and presented our message during the organization's growth from marching band focused Bands of America with less than 10 annual events to a major voice with upwards of 25 annual events embracing marching band, concert band, orchestra and jazz," says Eric L. Martin, Music for All President and CEO. Asbill has a degree in Communications with an emphasis in Journalism from Morehead State University in Morehead, Kentucky. She is married to Dr. Miller Asbill, a music educator.

Music for All (MFA) is one of the nation's largest and most influential organizations in support of active music-making. Headquartered in Indianapolis, MFA uniquely combines regional and national music-event programming with awareness campaigns and advocacy aimed at expanding access to music in schools and communities, including significant support of the Indianapolis Public Schools music education programs. A 501(c)(3) not-for-profit educational organization, MFA's programs include 25-plus annual events, including the Music for All National Festival, the Music for All Summer Symposium, the Bands of America Grand National marching band championships and Regional marching band championships across the country. Learn more at www.musicforall.org

Music for All's efforts are supported through sponsorships, including current partnerships with National Presenting Sponsor, the Yamaha Corporation of America; Official Uniform Sponsor, Fred J. Miller, Inc.; Official Equipment Sponsor, Wenger Corporation; Official Sponsor, SmartMusic®; Official Student Travel Sponsor Music Travel Consultants; Corporate Sponsors NAMM and Remo, Inc.; and Associate Sponsors, Vic Firth, Inc. and Vandoren. Music for All is also supported by the Arts Council of Indianapolis and the City of Indianapolis, by the Indianapolis Cultural Development Commission and by the National Endowment for the Arts, a federal agency.

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