



# News Release

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## Indianapolis-based Music for All Announces Top-Level Staff Promotions

INDIANAPOLIS – Music for All, Inc., one of the nation’s largest and most influential music education organizations and based in Indianapolis, has promoted three employees to executive and manager positions.

**Debbie Laferty Asbill** has been named Vice President of Marketing and Communication. Asbill joined the Music for All (MFA) staff in 1985, when the organization was known as Bands of America. She most recently served as MFA’s Director of Marketing and Communications. She has a degree in communications from Morehead State University in Morehead, Kentucky and was inducted into Music for All’s Bands of America Hall of Fame in 2011.

**Laura Blake** has been named Events Manager. Blake joined the Music for All (MFA) staff in May 2005 as Receptionist and quickly moved to an Event Coordinator position the next fall. Since then she has been heavily involved in the operations of all events, taking the lead on volunteer recruitment and management as well as equipment logistics. Laura, raised in Indianapolis, attended Butler University and is a former Bands of America participant.

**Tonya Bullock** has been named Accounting Manager. Bullock joined the Music for All (MFA) staff in September 2009 as an Accounting Specialist. Since then she has been heavily involved in the daily accounting functions as well as managing tickets and merchandise for all events. She has a degree in Accounting from Indiana University.

“It is a pleasure to recognize the growth and achievement of three valuable members of the Music for All team with much-deserved promotions,” says Eric L. Martin, Music for All President and CEO. “Ms. Asbill, Ms. Blake and Ms. Bullock are each deeply committed to Music for All’s mission to provide positively life-changing experiences through music, and remarkable professionals in each of their areas of expertise.”

Headquartered in Indianapolis, Music for All is committed to creating positively life-changing experiences for everyone within and connected to the organization. Music for All uses its resources to provide national programs that recognize and support music students' performance and success, offer music educator training and professional development, and deliver tools and resources to participants and their communities that will assist them in supporting music education by promoting awareness of music's impact on student growth and achievement.

### **About Music for All**

Music for All (MFA) is one of the nation's largest and most influential organizations in support of active music making. Since 1975, MFA, through its Bands of America and Orchestra America programs, has been a destination and set the standard for scholastic music ensemble performance and music education advocacy. A 501(c)3 not-for-profit educational organization, MFA uses its national profile programming to recognize, model, showcase and provide individual, teacher and organizational examples of music performance excellence and achievement. MFA's programs include 20 annual events, including the Bands of America Grand National Championships and Regional Championships for marching band both held in Lucas Oil Stadium; the Music for All Summer Symposium camp for students and teachers at Ball State University in Muncie; and the Music for All National Festival for concert bands, orchestras and percussion ensembles. Music for All's programmatic model is designed to mirror and supplement the classroom and performance model adopted in most American scholastic settings.

Music for All's efforts are supported through sponsorships, including current partnerships with National Presenting Sponsor, the Yamaha Corporation of America; Official Uniform Sponsor, Fred J. Miller, Inc.; Official Performance Equipment Sponsor, Wenger Corporation; Official Student Travel Partner Music Travel Consultants; Corporate Sponsors, Visit Indy and the City of Indianapolis, Vic Firth Company and Zildjian; Strategic Advocacy Partner, NAMM; Associate Sponsors, DANSR, Delivra, Remo, SmartMusic, The Woodwind & Brasswind, and Director's Showcase International. Music for All is also supported by the Arts Council of Indianapolis, by the Indianapolis Cultural Development Commission, the Ball Brothers Foundation, Arthur Jordan Foundation, Nicholas H. Noyes Memorial Foundation, LDI 100th Anniversary Celebration Cultural Partnerships Gift Program and by the National Endowment for the Arts, a federal agency.

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