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Music for All Advocacy in Action Award Winners Announced

The winners of the debut year of the Advocacy in Action Awards were announced January 15.

Nearly 100 winners from schools and school districts across America have been recognized as recipients of the Music for All Advocacy in Action Awards for 2019.

Behind most great school music programs are strong recruitment, retention, and booster programs. The Music for All Advocacy in Action Awards recognizes music programs, schools, and communities across the United States that demonstrate outstanding achievement in efforts to provide access to music education for all students.

Music for All received more than 95 entries for the 2018-2019 school year – the debut year of the awards.

To qualify for the Advocacy in Action Award designation, schools or districts submitted a detailed description of its music program and its project entry. Submissions were reviewed by a national panel of educators, administrators, and community and business leaders.

“For too long music advocacy has leaned mainly on research-based justifications. Music for All’s Advocacy in Action Awards collect and share ideas so music programs and their supporters can get practical and inspire each other,” says Eric Martin, President & CEO, Music for All.

It is Music for All’s vision to be a catalyst to ensure that every child across America has access and opportunity to participate in active music-making in their scholastic environment.

2018-2019 award-winners are recognized online at advocacy.musicforall.org. The website curates the winning entries as a resource for arts educators.

About Music for All

Since 1975, Music for All has set the standard for scholastic music ensemble performance and music education advocacy. As a 501(c)(3) nonprofit educational organization, Music for All’s mission is to create, provide, and expand positively life-changing experiences through music for

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all, working to ensure that every child in America has access to active music making in his or her scholastic environment. Music for All's advocacy efforts inspire and develop models and strategies for successful music programs, including the Advocacy in Action Awards and programs for underserved communities. Music for All draws more than 500,00 attendees each year – including more than 125,000 students – with 45+ annual events, including the prestigious Bands of America Grand National Championships and Regional Championships for marching bands, the Music for All Summer Symposium camp for students and teachers, and the Music for All National Festival for bands, orchestras, choirs, percussion and chamber ensembles. Music for All also presents affiliate regional music festivals and national student honor ensembles including the Bands of America Honor Band that will march for the fifth time in the Rose Parade® in 2021. For more information and to support the efforts of Music for All, visit www.musicforall.org.

Sponsor Information

Music for All efforts are supported through sponsorships, including current partnerships with National Presenting Sponsor: Yamaha Corporation of America; Official Uniform Sponsor: Fred J. Miller, Inc.; Official Student Travel Partner: Music Travel Consultants; Official Spirit Wear Sponsor: PepWear; Official Performance Equipment Sponsor: Wenger Corporation; Corporate Sponsors: Ball State University, Visit Indy and the City of Indianapolis, and Strategic Advocacy Partner: NAMM; Associate Sponsors: BAND the mobile app, Delivra, DANSR, Director's Showcase International, REMO, Woodwind & Brasswind. Music for All is also supported by the Indiana Arts Commission, Arts Council of Indianapolis, Ball Brothers Foundation, Lilly Endowment Inc., George and Frances Ball Foundation, Allen Whitehill Clowes Charitable Foundation, CMA Foundation, Nicholas H. Noyes, Jr. Memorial Foundation, Inc., and Arthur Jordan Foundation.

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