ALWAYS REMEMBER WHY YOU CHOSE THIS WONDERFUL PROFESSION

By Richard Floyd

ALWAYS REMEMBER why you chose this wonderful profession in the first place. It is very likely that you were seduced into this magic world of music and music making because of the way it made you feel.

You are not in this profession because you finally learned to play the chromatic scale at MM=144. You didn’t choose music as your career path because you finally played a “high C” on your trumpet or mastered a challenging passage. You chose music because of an emotional connection. It was that defining moment or series of moments when music touched your soul and you came to the realization that you couldn’t live without it and you were consumed with the dream of sharing it with others.

Never lose sight of that reality. It will be easy to become obsessed with personal achievement, extrinsic goals, a boundless litany of suggested strategies, endless competitions and seductive peripheral activities that disguise themselves as being central to the true purpose of music education. Do not be seduced by these illusions and false values. If you remain ever mindful of those magic moments that ignited the fire for making and teaching music and you strive to create those kinds of experiences in your students then your professional life will be happy, fruitful and long.

ALWAYS REMEMBER to seek opportunities to play your instrument and personally make music. That is a major component of what brought you to this juncture in your life. It is essential that you remember what it is like to be on “both sides of the stick.”

ALWAYS REMEMBER that it is the art of making music that gives it true value. In truth, recreating the notes on a printed page of music is no more or less rewarding than solving an algebra equation. No music has been created. But when those notes and rhythms are infused with your human spirit and your passion for creating and sharing beauty, the outcome has the potential to be priceless.

ALWAYS REMEMBER to maintain a musical fortress of great music that offers you inspiration, comfort and revival. There will be countless times when you will need to be reminded of the intrinsic place of music in your life and the lives of others. Your musical fortress must reflect the greatest music that mankind has to offer. Be it Mozart or Mahler or composers on the cutting edge of compositional thought, make it the best of what is out there. And, it must be a compendium of great music that constantly grows and evolves.

ALWAYS REMEMBER that you will always be a student. Explore new frontiers, embrace fresh ideas and seek opportunities to collaborate with master teachers. Be on the lookout for occasions to observe and be engaged with the finest teachers and conductors within your sphere. The great golf teacher Harvey Penick said it best, “If you want to be a better golfer don’t have lunch with lousy players.”

ALWAYS REMEMBER that it is perfectly OK to be pleased with your successes. To be pleased is perfectly normal and healthy. But, never, ever be satisfied. If you are satisfied you become comfortable and if you are comfortable you become complacent and if you are complacent you will cease to challenge yourself and cease to grow.

ALWAYS REMEMBER, as the Chinese proverb reminds us, “It is good to have a goal to journey towards but it is the journey that matters in the end.”

And above all, ALWAYS REMEMBER … life is a “do it yourself” project.

RICHARD FLOYD
State Director of Music Events, University of Texas at Austin, Music Director of the Austin Symphony Band
NEW
Marching Toms

30 years of marching percussion history and leadership in design is now coming to life.

Yamaha proudly introduces a new lineup of marching percussion featuring maple shells. Years of industry-leading research with the world’s top drum and bugle corps have led to the development of marching percussion instruments with improved hardware performance, increased tone projection, and exemplary articulation, demonstrating why Yamaha is the number one brand of marching percussion in the United States.

8300 Series
Marching Toms

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Join us at America’s Camp

June 27–July 2, 2016
Ball State University
Muncie, Indiana
Leadership Weekend Experience
June 25–26, 2016
musicforall.org/camp

Music for All

SUMMER SYMPOSIUM

PRESENTED BY YAMAHA
CONCERTS & EVENTS EVERY NIGHT!

Many things set the Music for All Summer Symposium apart, and one of those is the nightly concert series, presenting a variety of musical performance genres. The 2016 concert series includes these confirmed artists and events:

**YAMAHA YOUNG PERFORMING ARTISTS**
Monday, June 27 • 8 p.m.
Music for All is proud to open its Concert Series with the Yamaha Young Performing Artists. The (YYPA) program recognizes outstanding young musicians from the world of classical, jazz and contemporary music.

**UNITED STATES ARMY FIELD BAND & SOLDIERS’ CHORUS**
Tuesday, June 28 • 8 pm
The United States Army Field Band & Soldiers’ Chorus of Washington, D.C. is a touring musical organization of the United States Army.

**TIME FOR THREE**
Thursday, June 30 • 8 p.m.
Emens Auditorium
The groundbreaking, category-shattering trio Time for Three transcends traditional classification, with elements of classical, country western, gypsy and jazz idioms forming a blend all its own.

**DCI CENTRAL INDIANA**
Friday, July 1 • 7 p.m.
Scheumann Stadium
Performing corps: (Listed in alphabetical order)
Blue Stars, WI • Carolina Crown, SC • The Cavaliers, IL • Colts, IA • Genesis, TX • Legends, MI • Pioneer, WI • Troopers, WY
DIRECTORS’ ACADEMY

The Music for All Summer Symposium, presented by Yamaha, brings you a total experience, with something for every band director: high school and middle school, from the most experienced to the teacher at the start of his or her career. Music for All offers tools that will allow you to achieve peak performance personally and for your ensembles. This is the place to get a head start on next year’s thinking, make connections, get new ideas, and learn new strategies.

Control Your Own Experience: Customize your curriculum with choices focusing on a wide range of tracks and topics relevant to today’s band director in concert band, jazz, marching, and technology. Experience classroom rehearsal techniques, conducting, literature, marching band design, jazz band, pedagogy, technology, organization and administration, programming, and more. You also have access to observe all the student division classes, watching master teachers in all areas of instructional action in action.

Band Director Master Classes: Our new series of daily Band Director Master Classes will provide time with master teachers. We’ll discuss issues from both inside the classroom and beyond, including working with boosters, administration, and work/life balance.

Carolina Crown In Residence: Carolina Crown Drum and Bugle Corps, will be in residence, with directors’ sessions featuring the corps members and instructional staff. Carolina Crown will also work with the student Marching Band division, preparing for a combined performance Friday evening at the DCI Central Indiana show. Carolina Crown’s percussion and color guard sections will work with those camp student divisions, as well.

One-on-One Directors’ Lounge: Our Directors’ Lounge brings you a one-on-one personal consultation on your program, show design, conducting, concert programming, drill writing, and more. It’s like a private lesson with leading experts in the Master Teacher Lounge, Marching Design Lounge, and Technology Lounge.

Universal Pedagogy: Whether you’re experienced or at the start of your career; in a rural, urban, or suburban setting; at a small school or large one, the pedagogy offered is relevant to band directors from a wide range of teaching environments. Music for All presenters provide insight and expertise from directors dealing with real-world situations.

Great Facilities: Directors will stay in an outstanding residence hall on the Ball State campus, featuring state-of-the-art technology. Ball State also features free Wifi campus-wide.

Tracks within the Directors’ Academy daily curriculum include: Marching Pedagogy, Middle School and Young Teacher Pedagogy, Jazz, Technology, Administration, Organization, Boosters, and Ethics.

Directors’ Academy Sessions include:

- Teaching Ensemble Skills & Techniques
- Developing Individual Sections
- Band Director Master Classes
- One-on-One Directors’ Lounge
- Carolina Crown “How-To” sessions
- Technology - management, instruction, communication
- Marching Band Design
- Marching Band Judging
- Managing adjunct staff on professionalism, health, safety, and legal implications
- Friday Booster Club Sessions for parents and directors
- Health and safety for directors and marching students (in cooperation with Athletes and the Arts)
- Directors’ Concert Band
- Directors’ Jazz Band

Dream Team Faculty: The faculty includes the most respected and successful music educators teaching today, at the high school, middle school, and collegiate level; plus performing artists. 2016 Faculty of Directors’ Academy Master Teachers include:

- Tom Aungst • Greg Bimm • Peter Boonshaft
- Bob Buckner • Lee Carlson • Michael Cesario • Joel Denton
- Jeremy Earnhart • Chris Ferrell • Richard Floyd
- Cheryl Floyd • Michael Gray • Thom Hannum • Ron Hardin
- Matt Harloff • Ben Harloff • John Howell • Christian Howes
- Michael Klesch • Jarrett Lipman • Andrew Markworth
- Leon May • Barry Morgan • Keith Potter • Rosie Queen
- Richard Saucedo • Andy Sealy • Susan Smith
- David Starnes • Damon Talley • Frank Ticheli
- Michael Townsend • Frank Troyka • David Vandewalker

Get on the Bus!

Leave the driving to us...Music for All has developed routes scheduled to transport students to the Summer Symposium. Directors – Learn about the benefits of being a bus captain: As a bus captain, you’ll organize a bus with your students and promote the bus with Music for All’s help and marketing assistance to students from other schools. As a bus captain you will: Attend the Summer Symposium at no cost (up to a $610 value!) Learn more at www.musicforall.org/bus

Photos courtesy of Jolesch Enterprises
MIDDLE SCHOOL & YOUNG TEACHER ACADEMY

The Summer Symposium Middle School & Young Teacher Academy is designed to deliver a curriculum that will arm middle school teachers and young music educators with the tools they need. Our curriculum is designed to provide a “hands-on” education that will prepare teachers to thrive, not just survive! The program includes the full Directors’ Academy curriculum, world-class concerts and musical experiences, networking with the finest music educators in the country, professional development certification from MFA, opportunity to register for Graduate Credit through Ball State University, and more.

PERCUSSION SPECIALIST ACADEMY W.O.W

WORLD class immersion in relevant concepts, OWNERSHIP in all aspects of a modern, educational environment and WINNING concepts for the modern percussion specialist and program. Get a head start: Music for All offers tools that will allow you to achieve peak performance personally and for your ensembles. Hone your craft by working with some of the current rockstars of the Marching, Concert Percussion, Drum Set and Hand Drumming World.

COLOR GUARD INSTRUCTOR ACADEMY S.T.E.P

The new and improved 2016 Color Guard Instructor Academy will provide more opportunities to choose what skills/levels will help them the most. From the beginning instructor to the seasoned veteran who likes to stay current, the Color Guard Instructor Academy gives instructors the chance to STEP it up in the following areas: Developing skills in both equipment and dance; enhancing and refining teaching techniques; exploring elements of design in choreography, equipment, and staging; and solidifying a professionalism that will benefit the instructors and their color guard programs.

Percussion Specialist Academy and Color Guard Instructor Academy provide development for your adjunct staff. Our programs include discussion, resources and guidance on professional ethics, program administration, student leadership development, communicating with parents and school staff, and how to reach today’s Y generation. Music for All will provide a Certificate of Attendance to two-time participants of the Percussion Specialist Academy and Color Guard Instructor Academy, certifying that a person has attended two years of the Summer Symposium Academy.

SPECIAL OFFERS & DISCOUNTS

At Music for All we know that the most influential element in the success of students and music education is professional education is important. Music for All can certify your participation in the Summer Symposium Directors’ and Instructors’ Academies are recognized as some of the finest and most comprehensive professional development experiences available. We strive to make them accessible to all directors!

Super Saver Fee: Directors, percussion and color guard instructors can enroll in the Directors’ Academy at the same price as students. Directors can attend this week-long professional development experience for as little as $119 a day, all inclusive (view registration deadline and fees chart at the bottom of this page - Super Saver fee).

Deep discount for college students and teachers: If you are in your first three years of teaching then you can attend the full week for just $360! Includes tuition, housing, meals, concerts, and a notebook of resources. That’s more than 30% off the regular price! Qualified participants can get that price by registering at any time before May 20. If you prefer to commute to camp, save even more with the commuter price of just $185 for college students/young teachers, which includes tuition, lunches, nightly concerts and the symposium notebook of resources.

Attend at NO COST: Bring 12 students from your school and earn a scholarship for one Director to attend camp for FREE! Bring 6 to 11 students and earn a scholarship for one Director to attend camp TUITION FREE!

Our pricing model results from our organizational programming successes and growth in support from sponsors and donors. We’re passing these successes on to you by making attendance for you and your staff more accessible. Help us “pay it forward” by choosing to attend. Join us this summer and expand your knowledge base, build new relationships and collaborations, and learn and explore the latest in pedagogy, techniques, and technology – all in an environment that is fun and sure to recharge or reignite your passion for teaching!

Professional Development: Music for All knows that continuing education and ongoing professional development is important. Music for All can certify your participation in the Summer Symposium to satisfy professional development requirements. Graduate Credit is also available for directors wishing to register for it through Ball State University.

SUPER SAVER DEADLINE EXTENDED: FEB. 29

We launched our new online registration system in January, so we extended the Super Saver deadline to Feb. 29 to give you more time to save! $545 Students and Teachers.

DIRECTOR REGISTRATION DEADLINES & FEES

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* See registration form for more details.

See commuter pricing at www.musicforall.org/camp
After attending the Symposium my director could really see an improvement on my technique.

JAZZ BAND PROGRAM

Music for all Summer Symposium Jazz Band curriculum allows students to participate in an immersive big band experience while taking master classes/lessons with world renowned jazz artists. Classes include Jazz Improvisation, Jazz History, Jazz Arranging and plenty of jam sessions! Students come away from camp with much more insight into the music, the art of performing and the art of experiencing jazz! Students meet and get to know others from across the country who share their love of music making and jazz especially. Each jazz ensemble performs in concert at the end of the week for fellow campers, family and friends on the final Saturday.

“EVERYONE knows you are going to have an incredible time at the Music for All Summer Symposium this summer! LOOK at the NEW things that the Jazz faculty have done this past year alone! I consider the teachers that work with you on a daily basis the most important element of why you should choose to go to a camp.” – Mark Buselli

Jazz Faculty Includes:
• Mark Buselli • Dr. Scott Belck • Jeff Rupert • Tom Brantley
• Dr. Luke Gillespie • Jeremy Allen • Sammy K

CONCERT BAND PROGRAM

The Concert Band Division at the Music for All Summer Symposium offers a week-long, immersive instrumental camp experience for students who want to perform wind band music at a higher level. Get energized, improve, learn new skills, develop leadership, interact with renowned teachers, exciting artists, and fellow campers from across the country. Designed specifically for the high school concert band student, you will have the opportunity to grow as both a musician and individual.

• Highly professional staff of guest conductors and artists-in-residence
• Ensemble rehearsals, small sectionals and featured sessions all conducted in Ball State University state-of-the-art music facilities
• Student musicians are carefully placed accordingly to their abilities and background
• Challenging curriculum for ALL ability levels
• Master classes for all instruments
• Impeccable teacher to student ratio!
• Hands-on, experiential learning opportunities for musical growth
• Unique to the Music for All Summer Symposium, students experience evening concerts and events, offering a variety of musical and performance genres featuring world class acts every single night!
Creating the ideal music suite has never been easier.

Whether you’re building a new music suite or just adding or replacing equipment, the experience is always easier with Wenger.

Our seventy years of experience with educators all around the world has given us insights no other resource can match. Our focused understanding of customer needs allows us to provide innovative, high-value products and services that enable and inspire great performances. Today we have the industry’s most trusted product line, designed to enhance, empower, and embolden music educators.

In addition, we’ve just launched a powerful new website experience to further enhance your ability to develop and estimate a vision that best suits your space and budget. Please visit today!
Because of the concerts & sessions with the stunning Christian Howes, I was completely blown away!

PERCUSSION PROGRAM

At the Music for All Summer Symposium Percussion Division you can customize your schedule! Choose the elective sessions you want: Latin Percussion, Concert Percussion, Rudimental Drumming, Drum Set, Electronics, Hand Drumming, and more. Music for All offers tools that will allow YOU to achieve peak performance. Hone your craft, by working with some of the current “rock stars” of the Marching, Concert Percussion, Drum Set, and Hand Drumming World!

- **Marching Percussion** students will be grouped by experience level for maximum learning.
- **Immersion Track** students experience a wide variety of concert percussion.
- **Drum Set** students work with drum set faculty and perform with the Symposium Jazz Bands.

This year, Music for All is pleased to welcome back Carolina Crown, corps-in-residence, to the 2016 Summer Symposium. Percussion students will work with Carolina Crown teaching staff, view the Corps in rehearsal and enjoy a DCI Central Indiana drum corps show.

Percussion Faculty Includes:
- Michael McIntosh • Dr. Thad Anderson • Tom Aungst
- Dr. David Collier • Thom Hannum • Dr. Gifford Howarth
- John Kilkenny • Tom McGillen

ORCHESTRA PROGRAM

Music for All Summer Symposium offers string students an exciting experience, learning from award-winning faculty and internationally-recognized artists. Students develop skills and musicianship working in diverse styles, from classical and jazz to pop and world music. The hands-on curriculum uniquely integrates collaborative learning side-by-side with world-class performers featuring Time for Three during both master class jam sessions and on-stage concert performances!

**Christian Howes** 2016 Artist-in-Residence Yamaha Performing Artist Jazz violinist, educator, and producer Christian Howes brings jazz and improv to the MFA Orchestra Division. One of the world’s most respected jazz violinists, in 2013, he was voted among the top three violinists in JazzTimes’ Expanded Critics Poll and ranked as the #1 “Rising Star” violinist in the Downbeat Critics Poll. He regularly tours throughout Asia, Europe, and the United States. Learn more at christianhowes.com

Orchestra Faculty Includes:
- Douglas Droste • Joel Braun • Nicole DeGuire
- Andre Gaskins • Christian Howes • Katrin Meidell
- Joel Powell • Time for Three – Master Class

Even with all of the crazy tricks & skills I learned, the environment alone was the most mind-blowing part.
As director of bands at Stephen F. Austin H.S., TX, I took groups to Carnegie Hall, Midwest Clinic, and two Bands of America Grand National educational performance trips.

Our trip with Music Travel Consultants was, without question, the best organized and most memorable in my 21 years of teaching. Amazing...

DEAN WESTMAN
Performing Arts Department Chair
Avon High School
3-Time BOA Grand National Champion
MARCHING BAND PROGRAM

An inspiring experience, ideal for section leaders! Innovative, current, and relevant information on music and marching fundamentals are taught by staff from some of the best high school bands in America. The curriculum is challenging for all levels. The marching band track teaches marching and music, as well as basic principals of dance and body movement. Students learn how to communicate with section-mates, how to read drill charts and clean drill. We are laser-focused on fundamentals and development of the individual, both musically and visually. Students learn skills that are applicable to all band programs to help their own bands grow in a positive direction.

Carolina Crown, corps-n-residence. Work with Carolina Crown teaching staff, rehearse and perform with the corps at the DCI Central Indiana drum corps show Friday night. “Inside the Circle” with Carolina Crown, students experience the world-class champions in ways that few are allowed.

Marching Band Faculty Includes:
• Jeff Young
• Richard Saucedo
• Chris Kaflik
• Katrina Fitzpatrick
• Serafin Sanchez
• Chad Brinkman
• Ed Roush
• Mike Bolla
• Bill Harloff
• Chris Kreke
• Tom Weidner
• Jordan Lalama

COLOR GUARD PROGRAM

High school students with a passion for color guard: You don’t want to miss the Music for All Summer Symposium. Music for All’s color guard curriculum provides time with leading instructors and immerses students in hands-on, experiential learning opportunities. The Symposium brings together the rockstars of color guard, the leadership in the marching arts activity of Bands of America, and Music for All’s mission to create positively life-changing experiences, in order to provide the ultimate learning environment.

NEW! This summer, the color guard division will offer three different mini-tracks that will help students develop their color guard skills at the level that best fits their needs. This learner-focused curriculum will help every camper come away from camp feeling stronger and more confident.
• Intermediate Track: For students who want to improve their strength and skills on flag, rifle, or sabre.
• Advanced Track: Will challenge students with faster-moving instruction, more difficult skills and choreography.
• Elite Track: Audition-only track is for students who show advanced skills on all 3 equipment and performance skills.

Color Guard Faculty Includes:
• Susie Harloff
• Vincent Thomas
• Derek Smith
• Robbie Arnold
• Nathan Jennings

Unforgettable opportunity to perform with Carolina Crown Drum & Bugle Corps!

What I learned this past week I will bring home with me to my guard and hopefully inspire them!
Artistry

There is a difference in what we do.

Only Michael Cesario and FJM could bring tomorrow to the field today.

1.800.444.3524  www.fjminc.com
DMI has been the best camp I’ve ever been to and has changed my perspective on life!

**LEADERSHIP WEEKEND**

**Music Students (Band, Choir, Orchestra):** Interact with student leaders from across the country at one of the premier two-day leadership programs created specifically for music students. Immerse yourself in a non-stop, interactive, leadership learning lab you simply will not find anywhere else. Discover why we develop more student leaders in the music education world who truly make things happen and take the lead.

**Directors:** Do you want more of your students to participate positively in your program? Can you imagine what would happen if all your student leaders constructively brought to life the leadership lessons you talk about? At Music for All’s Summer Symposium we turn talk into action, involving your students in many unforgettable, hands-on activities for team building, problem solving, and leadership learning.

**Parents:** Did you know research shows pre-college leadership experiences predict most of the variance in college leadership outcomes? That means when students learn to lead in high school, their success in college leadership opportunities increases significantly. Give your student the positively life-changing experience of developing more of their future long-term leadership potential at the Leadership Weekend Experience.

Fran Kick and a fantastic faculty of student leadership educators will inspire students to Kick It In® and Take the Lead. Find more details at [www.musicforall.org/leadership](http://www.musicforall.org/leadership)

**DRUM MAJOR PROGRAM**

For four decades, student leaders and band directors have looked to Bands of America for the latest in marching band performance and leadership training. The Bands of America Drum Major Institute will INFORM and INSPIRE outstanding student leaders. Uncovering their innate musical abilities and personal character strengths while simultaneously providing new skills and perspectives.

**CORE** Teaching Principles – Character, Content, Communication, and Chemistry – permeate every aspect of our program. A sound and modern curriculum designed to equip young leaders with advanced leadership techniques for use both in band and in life. Taught by the best educators and leaders in music education, veteran drum majors, new drum majors, and any students aspiring to be drum majors, will learn musical and visual knowledge possessed by the most effective drum majors. Score study and concise conducting patterns, enhanced visual acuity and showmanship, teaching methods and instructional insight will inspire and challenge all students regardless of their drum major experience.

**Drum Major Institute Faculty Includes:**
- Bobby Lambert
- Maurice Burgess
- Andrew Craft
- Stephanie Grote
- Koji Mori
- Scott Oliver
- Kimberly Shuttlesworth
- Michael West

**Photos courtesy of Jolesch Enterprises**

**Leadership Weekend**

- June 27–July 2, 2016
- Leadership Weekend June 25–26, 2016
- Enroll at [www.musicforall.org/camp](http://www.musicforall.org/camp) or call 800.848.2263
More Than Just Products

excellence • education • student growth

DSI is a proud supporter of:

Music for All

Promoting Excellence & Student Growth in the Industry

You already know our popular brands like Velocity, Viper, MTX, Ever-Jazz, Command Center, Elite, Excalibur and Ever-Dri. What you may not know is that every year DSI gives back to the music industry by providing support to organizations such as Music for All, DCI and WGI. We believe in supporting music and the arts so students of today can become the leaders of tomorrow. Thank you for supporting DSI and allowing us to continue to give back and support the great organizations of our industry.

www.dshowcase.com
MIDDLESCHOOL CONCERT BAND SUMMER CAMP

ALL NEW!

Parents: Our Middle School Camp coordinators Keith Ozsvath and Greg Scapillato live the mission every day, as middle school band directors and, themselves, parents. We know you are looking for a safe environment for your child, with exceptional teaching from distinguished faculty. You also are looking for value. The Music for All Summer Symposium provides lodging, meals, tuition, materials, teachers, and concerts for a reasonable cost that is far exceeded in value and impact.

2016 Middle School Concert Band Camp Coordinators:
Keith Ozsvath – Symposium Middle School Camp Coordinator; Batavia, IL; Band Director at Rotolo MS
Greg Scapillato – Symposium Middle School Camp Coordinator; Northbrook, IL; Band Director at Northbrook Jr. High

* The SWAG Team members are the Music for All camp’s counselors, teaching assistants, and superheroes. They are selected by vigorous application process, undergo a background check, and carry forward the 35 year tradition of ensuring safe, positively life-changing experiences for campers.

The Middle School Concert Band Camp at the Music for All Summer Symposium offers a week-long, immersive camp experience for middle school band students. Students will spend an inspired, fun week with renowned teachers, exciting artists and fellow campers from across the country. Designed from the ground up with the middle school student in mind, students will grow as both musicians and individuals. Their experience will be positively life-changing!

The Middle School Concert Band Camp is designed for students entering 7th or 8th grade, with at least 1.5 years of performance experience on their instrument.

Highlights include:
• Professional, student-centered faculty
• Student interaction with composer-in-residence
• Separate dining/dorm facilities for MS students
• 24-hour supervision by counselors/SWAG Team*
• Low student-to-counselor ratio
• A positive, caring environment to meet the needs of the middle school student

June 27–July 2, 2016

Enroll at www.musicforall.org/camp or call 800.848.2263
New

WWBW Exclusive Educator Website

Sign up for online educator discounts at

WWBW.com/MFAregister

Special discounts for educators

Over 65,000 products available

Convenient 24/7 online shopping

Free shipping on thousands of items

800.346.4448  |  schools@wwbw.com

Woodwind & Brasswind®
MUSIC FOR ALL SUMMER SYMPOSIUM 2016
PRESENTED BY YAMAHA

The Music for All Summer Symposium offers a week-long, immersive camp experience for high school and middle school students in instrumental and color guard performance and leadership!

Expect to…
• Take musical and performance skills to the next level
• Meet others who share your interests and form friendships that last a lifetime
• Acquire leadership skills
• Be immersed in a week of music, performance and fun

What sets the MFA camp apart?
• Challenging curriculum for all levels
• Nationally-recognized faculty
• Leadership: the theme that runs throughout all camp divisions
• Concerts and events every night
• National faculty and national standards, with one of America’s leading music education organizations
• A safe, away-from-home “collegiate” experience in the premier facilities of Ball State University

Ball State University
The MFA Summer Symposium features some of the newest and most recently renovated residence halls on the beautiful Ball State University campus. Housing facilities feature state-of-the-art technology and first-class amenities. Dining facilities offer a wide variety of food choices and service styles. BSU’s culinary-trained chefs put a lot of time into preparing the healthiest and tastiest food possible.

SCHOLARSHIPS
L.J. Hancock Scholarships The L.J. Hancock Summer Symposium Scholarship Fund was created in honor of educator L.J. Hancock (1952-2002), long-time MFA camp director and BOA Hall of Fame member. The scholarship fund assists individual students who have the interest, but not the financial means to attend the Summer Symposium. Application information is available at www.musicforall.org/scholarships.

Instrumental Division Student Scholarships Instrumental merit scholarships for members of honor ensembles who enroll in these MFA camp student divisions: Concert Band, Jazz Band, Orchestra and the concert track of the Percussion division.

National Honor Ensembles Instrumental Scholarship – $200 savings For members of the 2015 or 2016 national honor ensembles, including the Music for All Honor Ensembles and ensembles like the GRAMMY Jazz Band, ASTA’s National Honors Orchestra or NAfME’s All-National Honors Ensembles. Applies to registration for the following divisions ONLY: Concert Band, Jazz Band, Strings and concert track of National Percussion Symposium.

All-State Instrumental Scholarship – $150 savings For members of 2015 or 2016 All-State Band or Orchestra. Certificate or letter from teacher required for verification. Applies to registration for the following divisions ONLY: Concert Band, Jazz Band, Strings and concert track of National Percussion Symposium.

All-City/District Instrumental Scholarship – $75 savings For members of 2015 or 2016 All-City or All-District Band or Orchestra. Certificate or letter from teacher required for verification. Applies to registration for the following divisions ONLY: Concert Band, Jazz Band, Strings and concert track of National Percussion Symposium. Call 800.848.2263 for a registration form to mail or fax.

SUPER SAVER DEADLINE EXTENDED: FEB. 29 – We launched our new online registration system in January, so we extended the Super Saver deadline to Feb. 29 to give you more time to save! $545 to register for one of our summer camps! Students and Teachers.

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* See registration form for more details. See commuter pricing at www.musicforall.org/camp

June 27–July 2, 2016 • Leadership Weekend June 25–26, 2016 • Enroll at www.musicforall.org/camp or call 800.848.2263
THE **BLUE DEVILS** JUST WON THEIR NINTH WORLD CHAMPIONSHIP IN

**SUPER DRILL-MASTERS**

MAYBE **YOU** SHOULD GIVE THIS SHOE A TRY?

Send me a **FREE PAIR** of SuperDrillmasters for my students to Test-March.

Director Name: __________________________

Your School: _____________________________

School Address: __________________________

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EFFECTIVE BAND DIRECTOR TECHNIQUES FOR TEACHING IN TITLE I SCHOOLS

By Gabe Arnold

My fondest teenage memories are of playing tuba at Benjamin Elijah Mays High School, located in the inner city of Atlanta, Georgia. Band director Summer Smith led that band program faithfully for over thirty years. Mr. Smith was more than the average band director; he was a counselor, mentor, and father figure. One of Mr. Smith’s strongest attributes was enforcing the necessary discipline and guidance to succeed in life and the classroom. His guidance was essential to persevere through all the distractors outside our classrooms such as crime, drugs, and poverty in the local community. In the face of so many distractors and excuses not to succeed, Mr. Smith always said, “it’s not where you start, it’s where you finish.” He challenged his students to believe in themselves and not accept mediocrity.

After high school I used many of the lessons taught by Mr. Smith when I enlisted in the United States Marine Corps. In the Marines I learned more valuable lessons about discipline, teamwork, and “do whatever it takes attitude,” to accomplish the mission. As a veteran teacher I have used my high school experience, training from the Marines, and college education at Florida State University to learn effective band director techniques in any school setting. The following describes ideas, techniques, and behaviors that have made my teaching in Title I band programs successful.

**Beginning:** As a high school band director I have taught in minority communities with students of low socioeconomic status. Poverty, high crime rates, drugs, gangs, single parent households, and high pregnancy rates were all prevalent in and around the school community. Using Mr. Smith’s philosophy of high expectations, I chose to strive for goals others thought were impossible, such as maintaining a high standard of musicianship, character, and academic achievement. Initially the problem was that the students did not believe in themselves. These students were hampered by low expectations. Moreover, the students had an apathetic attitude toward school and life. To counteract this behavior, I started focusing on the whole child instead of just the music student. This meant learning more than their names and instrument. I tried to learn about a student’s family, personal interests, goals, and challenges. Next, I encouraged students to think of the band program as a family, where they were free to talk about any issue. Furthermore, the band room served as a safe haven from all negative outside influences. For most students, music served as a positive release from stress that may originate from home, school, and other peers. Most importantly, influencing a culture of pride in the organization quickly turned the negative culture of low expectations into an encouraging and positive environment.

“Moreover, the students had an apathetic attitude toward school and life. To counteract this behavior, I started focusing on the whole child instead of just the music student.”

Setting the tone: “If you are not committed to reaching the highest standards of character, integrity, and musicianship, you can leave the band room and go home.” I knew I was taking a risk when these were the first words I ever spoke to my high school band. Afterward, I waited for about three minutes and then said, “Good, now you have about an hour to clean the band room from top to bottom.” I slowly picked up my briefcase and waited patiently inside my office.

That first statement set a standard of the expectation. Florida State University Professor Clifford Madsen says that “We control the environment, which in turns control us.” Creating an environment of success starts with a clean and structured teaching area. In the book the Tipping Point (2002) Malcolm Gladwell explains that cleaning up a “little problem” of litter and graffiti in New York helped to dissolve a “bigger problem” of criminal activity. Likewise, having a clean area makes a big difference in student’s behavior in class, care for their instruments, and treatment of other students. Additionally, a clean environment demonstrates professionalism in the organization.

Setting Goals/ Building Organizational Identity: Along with setting the right tone, setting realistic goals and building an organizational identity is essential. During my first year as a band director I wrote a five-year plan for our goals. This list included items such as recruitment, retention, field trips, and establishing good band fundamentals. After creating goals I made it a priority to bring in staff members and volunteers with good character and integrity. These role models demonstrated the behavior and attitude that was expected in my band program. Funding for staff members was very limited; therefore, I called local colleges in the area for volunteers. Fortunately most colleges with active music departments have music service organizations such as Kappa Kappa Psi and Tau Beta Sigma. The principal mission of these organizations is to provide service to their band program and or music programs. Unfortunately most young band
directors make the mistake of trying to do everything themselves. Utilizing a local college music program was easy and the best part is most students will work for food!

As stated earlier, in most Title I band programs money is a huge issue. Being cognizant of resources in your community can aid your school. Many symphony orchestras have outreach programs designed to help young musicians. The Atlanta Symphony Orchestra has a “talent development program” where students in urban schools can audition to receive free private lessons. Utilizing the Symphony’s talent development program is one example of many resources a creative director might use to enhance his or her band program.

Building Identity: One of the best ways to build an effective band program is to thoughtfully develop the band’s identity. This starts with a mission statement. A mission statement is important because it lists the program’s guiding principles and ideals. My band mission statement included phrases such as, “striving for the highest in character and musicianship” and “pride in our school and community.” The next step was to do activities that promoted building pride in the band. These activities include performing for local elementary school, middle school, and community organizations. In fact participating in short performances before a teacher or parent/teacher organization meeting is an excellent way to show pride in one’s school. To that end, a director must be creative in giving students a positive avenue to perform and have success. Each success builds upon the last performance and a series of small successes accumulate over time and enhance perception of an effective band program.

Administrator involvement: Another useful technique is getting school administrators involved. This can start with acknowledging the principal or fine art administrator at all performances. Additionally, asking a band parent to prepare a surprise lunch for counselors, or ordering extra band t-shirts for administrators, demonstrates your enthusiasm for getting them involved in your program. Another great idea is allowing your principal to conduct a piece of music at a concert or main event. If you make sure the experience is a good one your principal will smile for days, guaranteed!

Dealing with challenges in school and home: Family issues such as parents working two or three jobs, students contributing to or responsible for raising their siblings, and parents with severe financial problems are most common in urban schools. When dealing with these issues remember all students should have the opportunity to participate in the music program. The “everyone should participate” philosophy is easier said than done. However, if there is a will, there is always a way. Donations of instruments from local families whose students have graduated and partnerships with music stores to provide repairs are one way to get instruments into the hands of students without the means to do so. These students need to have the opportunity to participate. More often than not, their future depends on it. Your community can also develop pride in the program as their support is recognized and produces performances.

Student development: In many Title I schools, students may lack the same opportunities as students in other communities such as private lessons, attending professional concerts, visiting college campuses, summer music camps, and state/national conferences. These activities provide long lasting memories and greatly enhances a child’s musical experience. In order to provide these opportunities to students who lack funding, find ways to take school-sponsored fields trips to professional concerts and conferences. In fact, many local military band programs will perform at public schools for free. Supporting local education is part of their mission. Local college music programs also look for opportunities to perform in their area. Researching local college and professional band programs is essential to building an effective high school band program. It is also important to remember that if students are not exposed to better, they cannot do better.

Another effective activity for exposure is nominating students for festivals such as state solo and ensemble festivals or festivals sponsored by colleges. These activities are relatively inexpensive and very effective for student development. For many years I made auditioning for all-county/state mandatory for my advanced level students. Not only does this provide a measuring stick for students but also lets students observe others around the city or county. This technique is helpful in three ways. First, the evaluation process uses many of the national standards music curricula, such as “performing on instruments,” “alone and with others,” “a varied repertoire of music,” and “reading and notating music.” Second, practicing scales and preparing a challenging etude will make a student a better musician by giving them goals outside the daily expectations of the program. Third, the process can help students prepare for college auditions and the chance to earn scholarships. Not many parents in an urban environment, or any other environment, will argue with opportunities that can lead to receiving money to pay for a college education.

Discipline: Discipline in the band program is probably the most important topic. Students must have a structured environment. Again, directors control the environment which in turns controls the probability for positive actions by teachers and students. Besides keeping a clean environment, maintaining a quiet learning environment is paramount. At the beginning of each class, students need to know when silence begins. One method is simply saying, “good morning class,” the student’s response is, “good morning Mr. Arnold.” This greeting signified that all talking and movement should cease and learning was about to begin. Similar to any form of discipline, this activity took consistency and persistence. The teacher must not begin until absolute silence is established. Initially it may be necessary to work toward this goal using successive approximations, but if the teacher is consistent and contingent success can be realized. Another method is conditioning students to respect the rehearsal space. If a student leaves the rehearsal space, they must be acknowledged in order to return to their seat. By doing this, students will gain more appreciation of the rehearsal space and the function as a classroom. Another effective method is to condition students to minimize personal movements during rehearsal. Staying still will remove unwanted noises in the rehearsal environment. This may be the most difficult goal to achieve, understanding the energy that students bring to the rehearsal environment and the natural tendency of
interested hosts in launching festivals in select areas. The festivals can be existing festivals or Music for All can assist in select areas across the country. The festivals can be academic events that can crop up during any academic year. Another way to have positive mental health is having a fellow director or colleague that is close to your same experience level. Together you can relate to the same issues and experiences and share solutions.

This presentation was conceived to cover topics to help teachers in a Title I school find success, but these ideas are also universally important for anyone hoping to find success as a teacher in any musical environment. The only difference going in is being ready for the hurdles and open to the challenges. At the start of my career, I was told by a veteran director not to apply to a Title I school. Fortunately, I did not listen and discovered that teaching at this school gave me the necessary skills to teach in any setting. The band program flourished and grew from thirty students to over two hundred in four years. Additionally, the band program became the pride of the community and well respected in the county. Finding success and personal fulfillment teaching in the challenging environment is possible, and I hope that anyone considering a position in a Title I school setting will see both the need and the potential as both a challenge and a possibility.

Edited and reprinted with permission from the article “Effective Band Director Techniques for Teaching in Urban Schools” (from: The Florida Music Director Magazine, February 2015)

Interested in performing? If you’d like to learn more about participating as a performing band in future Affiliate Regional Concert Band Festivals, please contact that Festival’s contact listed at right.

Interested in hosting an Affiliate Festival? Music for All plans to expand and sponsor Festivals in select areas across the country. The festivals can be academic events that can crop up during any academic year. Another way to have positive mental health is having a fellow director or colleague that is close to your same experience level. Together you can relate to the same issues and experiences and share solutions.

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An off Season Guide to the Care and Maintenance of Your Percussion Instrument

Being proactive about protecting your investment does not cost a lot, but the returns are huge. The good news is that despite all of the stress and strain a long season takes on the gear, there are several things you can do to keep the equipment in top competitive shape all year round.

To institute the effective and efficient routine and practices, each ensemble should designate a specific individual to be responsible for completing an end-of-season inventory during the off-season. Also, have each member of the organization check his or her particular instrument after every show or practice to prepare for the next event and ensure that long-term maintenance is made easier.

There are several principles to keep in mind.

- Do not keep the gear on an equipment truck for any length of time. All instruments should be kept under some form of supervised or secure arrangement to avoid theft. Seasonal weather conditions in the winter and summer can significantly damage percussion instruments.

- It is best to store all instruments in a cool, dry environment year-round. Any environment with extreme temperature changes creates unnecessary wear. At the end of every season the entire battery should be thoroughly cleaned. We recommend taking the heads off each drum, cleaning each part, and re-lubricating everything with lithium grease as the drum is reassembled. To ensure optimal storage conditions, clean drum covers should be placed on the drums, which should then be stored in soft or hard cases.

For more detailed care information please visit the Yamaha Blog http://4wrd.it/YAMAHAOFFSEASONCARE
The Bands of America experience goes beyond the performance field. From the first step on the field and the BOA event environment for performers and spectators to the excitement of the awards ceremonies, Bands of America Championships create an aura of excellence that fosters healthy competition and student and professional development, all in an atmosphere of celebration for the entire band program.

Bands of America Championships for high school marching bands emphasize the pursuit of performance excellence, the educational experience of participation, and quality evaluation. Participation offers students the chance to be placed on the nation’s highest pedestals, alongside their peers.

- Bands receive commentary from the most skilled judges and educators in the nation
- Students get the chance to observe high levels of programming and performance from participating bands
- Participation award, student segment patches, and personalized student certificates presented to each band
- Achievement, Class, and Finals Awards presentations

Photo shown right: Broken Arrow HS, 2015 BOA Grand National Champions. Photo Courtesy of Jolesch Enterprises
2016 ENROLLMENT INFORMATION
Enroll online at www.musicforall.org/boa.
Download PDF forms to enroll by mail.
Enrollment/Ticket Cooperative Fees*
• Early Season Regionals – $700
• Regular Season Regionals – $875
• Super Regionals – $875
• Grand Nationals – $975
• Sunday Clinics – $275
* As part of enrollment, the Ticket Cooperative Enrollment Fee includes tickets to the event, based on the event enrolled in. See the application and online for details at www.musicforall.org/boa.

CLINICS
Optional Sunday director clinics offer even more in-depth feedback from our adjudicators. Clinics take place the Sunday morning following the Saturday Championship and are offered on a first-come, first served basis, limited to 12 bands. The clinics are packed with ideas, suggestions and tools. You can discuss aspects of your performance, design or topics of your choosing.

2016 BOA FALL SCHEDULE

September 17
Powder Springs, GA
McEachern HS

September 17
McAllen, TX
McAllen Veterans Memorial Stadium

September 17
Western Pennsylvania
Site TBD

September 24
Austin, TX
Kelly Reeves Athletic Complex

September 24
Clarksville, TN
Austin Peay State University

September 24
Dayton, OH
Welcome Stadium

October 1
Conroe, TX
Woodforest Bank Stadium

October 1
Toledo, OH
The Glass Bowl

October 1
Jacksonville, AL
Jacksonville State University

October 8
Dallas/Ft. Worth, TX
Site TBD

October 15
Winston-Salem, NC
Wake Forest University

October 15
Newark, DE
The University of Delaware

October 15
Tampa, FL
Stadium TBD

October 22
Southern California
Site TBD

October 28-29
Atlanta, GA
Georgia Dome

October 29
St. George, UT
Dixie State University

October 29
Northern California
Site TBD

November 4-5
Indianapolis, IN
Lucas Oil Stadium

November 4-5
San Antonio, TX
Alamodome

November 10-12
BANDS OF AMERICA GRAND NATIONAL CHAMPIONSHIPS
Indianapolis, IN
Lucas Oil Stadium

“World class educators giving one on one suggestions and observations...I felt as if these clinic educators were a part of my design staff and their intent the entire time was to help and support my students and instructional staff.”

–Susan Smith, Director,
Saint James School, AL
About the Clinic Experience
Technology has offered us a plethora of options when it comes to using various technology tools to teach and manage a music program. Not too long ago in the music education world, our technology use was limited to things like email, browsing websites, word processing, spreadsheets, notation software, PowerPoint, and using an electronic tuner, or a metronome like Dr. Beat. Fast-forward to the present and we have a multitude of options that can enhance our teaching and help engage our students more effectively. Here are four free technology tools that can be successfully integrated into your instrumental music program with little technical know-how.

Daily Rehearsal Slide: Google Slides

www.google.com/slides—Before my band room had an LCD projector, the rehearsal plan was written on the chalkboard, just like every teacher. Although this was one way to communicate the lesson to my students, it was very limiting. With the integration of an LCD projector, a rehearsal slide created in Google Slides is a much more effective communication tool. Every slide is archived automatically, creating a running log for the entire year. Links, videos, and audio files are easily embedded into a rehearsal slide. Images, like screenshots of scores or a warm-up created in Noteflight, can also be integrated. My favorite way to do this is to take a screenshot of music written in Noteflight, save it as .jpeg or .png file, and paste it onto the slide. (see slide above).

Additional elements like announcements, and reminders, can also be included. There are dozens of countdown timers on YouTube that can be embedded in Slides by clicking <Insert> > <Video>, search for “5 minute countdown timer”, and selecting your choice. The video will appear and the size can be adjusted to fit the slide.

Online Newsletters: www.smorepages.com—Newsletters are a fantastic way to communicate what is happening in your classes. Yes, you could use traditional word-processing software, but Smore is chock-full of wonderful features that will make your newsletter stand out. Smore allows you to create customizable newsletters with tons of easy-to-use built-in features. Adding text, pictures, photo galleries, embedded audio and video, maps, and even integrating a Google Form is possible with a Smore newsletter. You can build your newsletter from a library of themed background templates and stylish fonts. One of the best features is the ability to email your newsletter to a group email list. Rather than emailing a link that parents may or may not follow, recipients will be able to view the newsletter directly within their email browser. Another bonus to using Smore is the ability to receive real time stats like number of views and time spent viewing. Ideas for use: parent newsletters, fundraising details, field trip and performance information.

Surveys & Forms: Google Forms - www.google.com/forms—Most educators are familiar with Google Forms and know that they are great for collecting all kinds of information. For example, our students register for the solo and ensemble festival with a Google Form. It has streamlined a process that was previously overwhelming, making it more efficient and manageable. All of the solo and ensemble data that is collected appears in Google Sheets and can then be copied, duplicated, downloaded, or imported into Excel.

I use Google Forms to create a Get To Know You survey that my students complete at the beginning of the school year. I ask questions like: ideas for music we should play, what is challenging for them, what do they want to know about me, and ways I can help them be successful.
One of my favorite ways to use Forms is to record playing assessment data from videos or live assessments. Setting up the form is very simple and I include the following:

- **Student name or email address:** Student emails give you the option of emailing the results using additional add-ons like Flubaroo or AutoCrat. Rather than entering each email separately, they can be pre-loaded into a drop-down menu for quick selection by copying and pasting from a spreadsheet or database.
- **Instrument:** Helpful for sorting purposes and comparing scores between instrument sections.
- **Rubric:** This can be created by choosing a scale or grid question type. I prefer to upload a screenshot photo of a rubric created in Sheets or Docs by selecting <Add item>, <Image>. This allows me to easily reference the grading criteria for accuracy and consistency.

### GRADING RUBRIC

<table>
<thead>
<tr>
<th>10pts.</th>
<th>9pts.</th>
<th>8pts.</th>
<th>7pts.</th>
<th>6pts.</th>
<th>5pts.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Perfect, Near perfect</td>
<td>1 playing error</td>
<td>2 playing errors</td>
<td>3 playing errors</td>
<td>4-5 playing errors</td>
<td>6 or more errors</td>
</tr>
</tbody>
</table>

- **Feedback:** In addition to entering assessment scores, it is very helpful to create checkbox question types with common suggestions for student feedback.

**Quick Comments and Feedback to the Students:**

- Check Key Signature
- Incorrect Fingering or Slide Positions
- DID complete in under 2 minutes
- DID NOT complete in under 2 minutes

- In addition, you can utilize an open-ended paragraph or text-type box allowing more open-ended feedback for the student.

### Video Assessments:

Of all the useful technology tools that are available to music educators, assessment technology can have the biggest impact on musical growth and achievement. For directors looking for an alternative to traditional assessment methods, video assessments are a viable option. Many schools now have a 1-to-1 program which provides an excellent opportunity for students to perform and record their performance assessments.

Rather than using precious rehearsal time for individual assessments, directors can watch, listen and critique videos of their students’ performance tests at their convenience. It is an effective tool to assess playing skills like note and rhythmic accuracy, technique, fingerings, articulations, and dynamics. In order to record video on the Chromebook, students will need to download a Chrome browser extension called Screencastify. It’s free and can be accessed in the Chrome Web Store (https://chrome.google.com/webstore). Once installed and set-up, students should select the ‘cam’ option to record using the front-facing camera on the Chromebook. Mic level settings can be adjusted for optimum recording levels and videos can be saved to Google Drive. Instruct your students to save their video as ‘unlisted’ for privacy purposes.

**“Assessment technology can have the biggest impact on musical growth & achievement.”**

Students will find it easy to record and submit their performance videos. So much can be learned from viewing and listening to your students perform individually. My students often share with me how much time they spend recording their performance tests in order to record it perfectly. Below are a few more helpful suggestions and advantages to ensure you and your students have a positive experience with video assessments.

**Suggestions**

- Take your time when teaching your students to install and set-up the Screencastify extension. Review again when assigning a playing assessment.
- Provide written instructions to your students for recording with Screencastify.
- Practice recording a sample video in class and submitting to Google Classroom or emailing the video link.
- If your school does not have Google Classroom, students can email you a link to their video instead.
- Create a rubric to grade the assessments. Quality feedback is essential to growth.
- Brass players should not play directly into the microphone for better audio quality.

**Advantages**

- Students can record their performance as many times as necessary in order to submit their best work.
- Some students feel less pressure recording a playing test alone rather than in front of an entire ensemble.
- Rehearsal time is not lost to in-class individual assessments.
- Screencastify works seamlessly with Google Drive and saves all videos to one folder. This allows students to record multiple “takes” of the same playing test while keeping the videos organized.
- Video allows the teacher to assess posture and instrument hold in addition to music skills.
- Videos can be shared with parents and students at anytime, as well as at parent-teacher conferences.
- As an educator, it is our responsibility to evaluate the tools that work best for us and our students. Leveraging technology is NOT about using it just because it’s new or available to us. We have to thoughtfully consider it’s intended purpose and decide if it will be useful and effective. Technology can be that pathway to reach your students in a way that traditional teaching may not.

For more ideas about utilizing technology, visit www.teachingbandandmore.com.
The Application Process
The Music for All National Festival audition process offers a unique opportunity, as the audition process is a tool you can use to take your program to the next level. All auditioning ensembles receive recorded and written evaluation from the evaluation panel. The evaluation is “blind”—ensembles are not identified in the audition process. Evaluators recommend ensembles demonstrate an exemplary level of excellence to receive an invitation to perform at the Festival.

2017 Ensemble Application Deadline: June 6, 2016

How to Apply
Download the full application packet with audition requirements, application fee, package prices, and apply online: www.musicforall.org/festival

Completed application, audition recording and all application materials must be received in the Music for All office by June 6, 2016.

Mail/ship all application materials to:
Attn: Participant Relations
Music for All
39 W. Jackson Place, Suite 150
Indianapolis, IN 46225-1010

A non-competitive, supportive experience
The non-competitive atmosphere of the Music for All National Festival provides a place for growth, cooperative encouragement, and mutual respect among music programs, students, parents, boosters, and administrators.

Directors select their own programs; there is no required repertoire. There are no ratings or rankings so directors and their ensembles are free to stretch themselves, reach for new heights, and strive for innovation, growth, and excellence, rather than focusing on a rating or placing.

Participating students experience an atmosphere of mutual respect while enjoying concerts from other outstanding ensembles. Ensembles that perform at the Festival are recognized as being among the finest in the nation. The preparation process itself for the Festival can have a positive effect on your music program. Participation is a “credential” worth having.

Highlights of the Participation
• Concert Performances and Clinics
• One-on-one mentoring for Conductors
• Scheduled Observation
• Master Classes for Students
• Social Events for Students and Directors
• Gala Awards Banquet
• World-Class Venues, Hotels, and Facilities
• Access to the Festival Directors’ Academy
• Recording and Photo Package
• Ensemble Hosts
• Festival Invitation Visit and Director “Fam” Trip
Band directors and music education majors are invited to join us for the debut of the Directors' Academy at the 2016 Music for All National Festival, presented by Yamaha.

The experience will include:

- National Concert Band Observation of Performances and Featured Band Clinics at Clowes Memorial Hall on the Butler University campus
- One hour “Master Class” with each of the Featured Band evaluators where they will discuss their philosophy, professional experience, and offer guidance and advice
- One hour question and discussion following each Master Class, hosted by Richard Crain, with Featured Band Evaluators: Gary Hill, Scott Weiss, Robert Reynolds, James Keene, and Gary Green
- Social events, including the Director and Evaluator Receptions
- Gala Awards Banquet and Honor Ensemble Concerts

What differentiates this from other opportunities? The Festival Directors’ Academy is an unparalleled opportunity to sit down in an intimate setting with the icons of music education. You’ll gain valuable insight into the past and future of music education through the lens of those who have blazed the way and who have a stake in — and passion for — your professional well-being, all in the unique performance setting that is the Music for All National Festival.

Presenters will be the Featured Band Festival Evaluators:

James F. Keene  
University of Illinois (ret.)

Scott Weiss  
University of South Carolina

Gary Green  
University of Miami

Gary Hill  
Arizona State University

H. Robert Reynolds  
University of Southern California

Tuition Cost

$250 Tuition
- All sessions and materials
- Admittance to all concerts
- Social events
- Gala Awards Banquet
- Luncheons with Evaluators (Friday and Saturday)
- Meet the Masters Dinner (Friday)

Festival housing and additional meals are available at an additional cost. Contact Music for All for details.

To receive information on how to register for the Directors’ Academy, visit www.musicforall.org/festivalacademy

Registration deadline passed? Call us at 800.848.2263 or email Lindsay Potter at lindsay.p@musicforall.org to see if there is still space to attend.
Honor Ensembles of America

Part of the Music for All National Festival

March 8-11, 2017 • Indianapolis, Indiana

- HONOR ORCHESTRA OF AMERICA
- HONOR BAND OF AMERICA
- JAZZ BAND OF AMERICA

Music for All’s Honor Ensembles are a meaningful, inspiring, and thrilling experience for outstanding high school wind, percussion, and string players. Students get to rehearse and perform with renowned conductors, world-class guest artists and perform for a “dream audience” of outstanding high school musicians and educators from across the country.

Honor Ensemble members hail from across the country, from programs large and small. Alumni perform in professional symphonies and top military ensembles, teach music in schools and colleges nationwide, perform professionally, hold a wide variety of college degrees and embark on illustrious and diverse careers that span the spectrum of business and professional enterprise.

Application/Audition Deadline:
October 1, 2016 (All Winds and Percussion)
October 1, 2016 Deadline for Strings Eligibility for Livingston Scholarship
November 1, 2016 Strings Final Deadline

Applications and audition requirements are available at: www.musicforall.org/honor-ensembles
Music for All Celebrates 10 Years Since Merger

2016 marks the 10th anniversary of the creation of Music for All, Inc., born from a merger of Bands of America and the Music for All Foundation, effective September 14, 2006. At the time of the merger, Bands of America was a recognized leader in its field, with more than 30 years providing educational experiences, The Music for All Foundation was leading the way in music and arts education research, public policy, and advocacy. Together, MFA and BOA joined forces to create, provide, and expand positively life-changing experiences through music for all.

The mission and vision of both organizations were very much in sync, and the programs of each complemented each other. The Music for All Foundation’s ground breaking advocacy efforts fit naturally with Bands of America’s position as the leading provider of music events and educational activities. Music for All Foundation founder Robert Morrison was named – and continues to be recognized – as chairman emeritus.

In the decade since the merger, Music for All has continued to grow, adding programming like Affiliate Regional Concert Band Festivals, the Chamber Music National Festival, the National Choir Festival in 2018, and expanding its reach with events serving marching, jazz, and concert bands, and orchestras. Music for All’s emphasis on music and arts education advocacy continues to grow, with staff and new programs focusing on providing resources and ideas to help communities advocate in their communities.

Music for All Announces National Choir Festival at the 2018 Music for All National Festival, presented by Yamaha

• March 15-17, 2018
• Indianapolis, IN.

Music for All will launch programs for choir with the premiere of the Music for All National Choir Festival, at the 2018 Music for All National Festival, presented by Yamaha. The Music for All National Choir Festival will be an integral part of Music for All’s ongoing mission to create, provide, and expand positively life-changing experiences through music for all. Henry Leck, Founder and Artistic Director of the famed Indianapolis Children’s Choir, has joined as Artistic Director of the Music for All National Choir Festival. Lori Lobsiger and Kim Mann, leaders in choral event programming and past producers of the World Choir Games, have joined Music for All as program consultants for the new MFA National Choir Festival.

“It’s extremely exhilarating to be involved in this new choral initiative and with an organization of such high caliber,” said Henry Leck, Artistic Director. “I look forward to bringing many talented choirs from all over the nation to the festival to further music education and help students experience the magic that Music for All offers with all of its programs.”

The new National Choir Festival is a non-competitive experience for outstanding high school and youth choirs, of both treble and mixed voices, to celebrate musical excellence and provide opportunities for growth and learning. The Festival offers an opportunity for each ensemble to receive recorded and written evaluation of its performance from a knowledgeable audience of music educators and fellow choir members. The festival also incorporates master classes led by world-renowned musicians and top applied faculty, as well as social events that give students the chance to network with colleagues, guest artists and icons of music education. At the end of the festival, students, directors, parents, staff and evaluators will attend a Gala Awards Banquet where all ensembles are recognized for their participation.

“Music for All is excited to take this next logical step in support of and advocacy for scholastic music education,” said Eric L. Martin, President and CEO of Music for All. “For 40 years we have created and provided programs supporting, elevating and advocating for the availability and excellence of instrumental music instruction in our schools and nation. Expanding our commitment to choral music fulfills requests of MFA alumni and music educators from across the nation, as well as Music for All’s vision to ensure that every child across America has access to the benefits of quality scholastic music education offerings.”

Learn more about the MFA National Choir Festival and how to apply, contact Lori Lobsiger or Kim Mann at 317-524-6244 or email choir@musicforall.org.
Music for All recognized the innovative achievements of Nashville’s Music Makes Us and the CMA Foundation as the first recipients of the Music for All Advocacy in Action Award during the Finale of the Bands of America Grand National Championships, Saturday, November 14, 2015 in Indianapolis. The award was presented to recognize programmatic and organizational excellence in the support and advancement of music education.

Music for All’s own efforts and initiatives are often inspired and enlightened by the examples of others. This is certainly true by the example of Metro Nashville’s Music Makes Us® and the CMA Foundation.

Music Makes Us and CMA Foundation

A joint effort of Metro Nashville Public Schools, the mayor’s office and music industry and community leaders, the Music Makes Us® initiative aspires to be a national model for music education. With committed and sustained support from the CMA Foundation, Music Makes Us is focusing on music literacy and student participation by strengthening traditional school music while adding a contemporary curriculum that embraces new technologies and reflects a diverse student population.

Standing at the forefront of music education efforts in Metro Nashville Public Schools over the past eight years, the CMA Foundation enabled the purchase of over 8,000 instruments through a multi-year $9.4 million investment in Metro Schools. With funds donated by hundreds of Country artists who perform for free at the annual CMA Music Festival, this transformational funding catalyzed the greater Music Makes Us initiative, facilitating greater participation in music classes and a greater awareness of the value of music education in our community and beyond. Current funding also supports teacher effectiveness and advocacy of the program.

The vision of Music Makes Us is for all 85,000 Kindergarten through Grade 12 students in Metro Nashville Public Schools to have access to high quality music instruction that is standards-based and sequential, taught by highly qualified music educators and enhanced by a network of music professionals, music industry, and community based organizations from the Nashville community and beyond.

Since its launch in 2012, Music Makes Us has restored band at all 33 middle schools, created new choral programs in 10 middle schools, established 45 new classes in 18 schools in mariachi, rock band, world percussion, country/bluegrass, songwriting and hip hop and launched an online hub to connect Nashville music professionals with teachers. Growth in middle school music participation has increased by 9% and high school by 2%. Music industry partners continue to lead the way with the launch of a state-of-the-art recording studio and student-run record label in a local high school.

The 2013 research study, Prelude: Music Makes Us Baseline Research Report, established a vital affirmation for music education in Metro Nashville Public Schools. The study finds a strong correlation between participation in music with both direct and indirect positive impact on attendance, ACT, GPA, discipline referrals, graduation rate and student engagement. New research demonstrates program growth and community commitment. Visit online to learn more: musicmakesus.org.

Announcing Music for All’s Advocacy In Action Awards

Music for All is constantly seeking to advance its mission and vision. Energy and priority is placed in our current strategic plan to help create an environment in America where its communities recognize, support and embrace the value of and a commitment to scholastic music education and access to it.

Our current and future strategic plan includes the specific launch of our new Advocacy in Action programming that includes the launch of a new Awards program that will curate, recognize, and share outstanding practical examples of programs, initiatives, and success models that support and advance the strategic end of making scholastic music education and universal access to it a national reality. The program will provide a space where music and arts boosters, teachers, students and supporters can find strategies and communicate practical examples of “what” and “how,” successes and best practices, which support strong and thriving scholastic music education programs.

The Awards program will inspire storytelling and sharing from the national scholastic music education community.

The first nomination and application phase for the Awards will be published online at www.musicforall.org in 2016. We hope you will participate by shining a spotlight on your favorite music and arts education programs’ efforts.
The Bands of America Hall of Fame recognizes individuals who have had a positively life-changing impact on Music for All’s Bands of America programs, participants, and music education. 2016 inductees were announced during the Finals of the 2015 Bands of America Grand National Championships, presented by Yamaha, Saturday, November 14th, at Lucas Oil Stadium in Indianapolis. Music for All has announced the industry leaders who will be inducted into the 2016 Bands of America Hall of Fame: Frank Bischoff and Frank Troyka.

Frank Bischoff has been serving as the dean of Bands of America’s front sideline field and timing and penalty management for more than four decades, logging more than 2,500 hours of on-field service, at more than 150 BOA events. Frank has been an active contributor through the years to BOA’s Adjudication Handbook rules committee, and helped transform a “historically ‘gotcha’ role and approach to marching adjudication to one that embraces and actualizes our “positively life-changing experience” attitude, and environment.

Frank Troyka began his career in 1984 as an assistant band director in Richardson, Texas’ Forest Meadow Junior High School and Lake Highlands High School. A teacher for over 30 years, Frank Troyka has been a part of and served Bands of America in almost every capacity possible. He has been a participating director in our fall and spring events and sent dozens of students to our national and regional summer camp and leadership experiences. He has been a clinician at the Summer Symposium, led the Symposium’s Marching Band track, and served on the staff of each Bands of America’s Honor Bands in the Tournament of Roses Parade. He has also demonstrated his support and passion for the organization with volunteer service on the Bands of America Fall Programming Advisory Committee. Frank coordinated Bands of America’s first European Honor Band experience, leading more than 70 students, faculty, chaperones and guests on a tour that included performances in France, The Netherlands, Germany and the World Association for Symphonic Bands & Ensemble (WASBE) conference in Austria.

Music for All will induct these newest members into the Bands of America Hall of Fame on Saturday, March 12, 2016 during the Music for All National Festival in Indianapolis. They will be permanently recognized in the Bands of America Hall of Fame at Music for All’s Indianapolis headquarters, along with all the BOA Hall of Fame members inducted since the first in 2003.

Update: Bands of America Honor Band in 2017 Rose Parade

While the audition deadline has passed, Music for All will assess any instrumentation needs as well as our goal to have representation from all 50 United States and might extend the deadline to fulfill special circumstances. Applicants who met the January 31 deadline will be notified in March of application status. The Bands of America Honor Band was offered an invitation from the Pasadena Tournament of Roses® to perform in the 2013, 2009, and 2005 Rose Parades, an announcement made at the 2015 Grand National Championships.
Scholarships Awarded at the 2015 Bands of America Grand National Championships

Music for All’s efforts to create, provide, and expand positively life-changing experiences include awarding a number of scholarships each year. This year, at one of the organization’s largest events, the Bands of America Grand National Championships, three students were given substantial support to use for upcoming college tuition expenses.

The 2015 recipient of the Yamaha Marching Band Scholarship, a $1,000 award presented by Music for All’s National Presenting Sponsor, the Yamaha Corporation of America, was Lisa Gudan, senior drum major at Homestead High School in Cupertino, CA. Gudan was a Music Ambassador for 2015 World Association for Symphonic Bands and Ensembles Conference and was invited to perform with the All-State Honor Band Wind Ensemble for California.

The Fred J. Miller Family Fund, a $1,000 award through the Music for All Foundation, was presented to Clayton Ehlers, senior at Waukesha North High School in Waukesha, WI. Ehlers showcases the high caliber of passion, talent, and dedication that Mr. Miller had for music education and the marching arts. Playing several instruments such as bassoon, mellophone, trumpet, oboe, piano and ukulele, Ehlers is eager to continue learning and teaching music.

The Fred J. Miller Music Education Fund Scholarship was awarded to Rebecca Singletary, senior drum major at Fred J. Paige High School in Franklin, TN. Singletary received this $2,000 scholarship based upon her many impressive accomplishments including her participation in the 2015 Music for All Honor Band of America, selection to be a Myra Jackson Blair Vanderbilt Scholarship Recipient, and leadership in the Tennessee All-State Band.

More than 540 bands from across the United States competed in 20 Bands of America Regional, Super Regional, and Grand National Championships, presented by Yamaha, in 2015.

Congratulations to Broken Arrow H.S., Broken Arrow, Oklahoma, 2015 Bands of America Grand National Champion. Find Championships results and judges recaps for all of the 2015 Bands of America Championships online at musicforall.org/results.
On Friday night, November 13, during Grand Nationals, Music for All’s 2015 Patrick John Hughes Parent Booster award was awarded to Derek Greer of Owasso, OK.

In 2011, Greer ran across a Facebook page Gutierrez created seeking help to find a kidney donor. Lupus had attacked her kidneys, leading her to dialysis to stay alive. Derek jumped into action, going through the initial tests and screenings to learn if he was a match.

Greer wasn’t a match but he went on to join the Paired-Donation registry, a program that lists a willing donor and recipient together to be matched with another incompatible pair, with Gutierrez. In 2014, this led to the kidney he needed. They underwent the transplant process in the summer of 2014.

The surgeries were a success, with Jennifer so far making great progress with her new kidney Susie, which she named after her donor.

That isn’t all though. As an engineer his skillset has been well utilized by the band through the years, designing and constructing band equipment.

“The dedication Mr. Greer has provided to the stakeholders of the Owasso Band program has raised everyone to the next level of musicianship, success, and humanity,” said Chris Barber, Associate Director of the Owasso High School Band.

“For lack of better words, Mr. Greer is the Batman of band parents, always waiting for the beacon.”

A booster in service of the Owasso H.S. Bands, Mr. Greer’s desire to help others extended beyond the barriers of the school to touch the life of a young band alumna, Jennifer Gutierrez, who was suffering from lupus, a life-threatening autoimmune condition.

Georgia Band Director
Patrick M. Erwin Named Recipient of the 2015 George N. Parks Award

Patrick M. Erwin, Director of Bands at Hillgrove High School in Powder Springs, Georgia, received the 2015 George N. Parks Award for Leadership in Music Education at the Bands of America Grand National Championships in Indianapolis on Saturday, November 14, 2015.

Patrick Erwin is a member of the Georgia Music Educators Association, and of NAfME for 10 years. He has been a band director at Hillgrove High School in Powder Springs, Georgia, since the school's opening in August 2006. He was promoted to Director of Bands in 2013, after being instrumental in establishing the program while he served as the Assistant Band Director. Over the past nine years, the band program has grown from 65 students to more than 350 students today. Actively as an adjudicator and guest conductor, Patrick “works diligently to share his passion of teaching music to as many students as he is able,” said Lori Sweet, Operations Manager for the Hillgrove Bands.

Developed by NAfME and Music for All, the award is named for George N. Parks (1953–2010), director of the University of Massachusetts Minuteman Marching Band at the University of Massachusetts Amherst from 1977 until his death. Considered a national authority on drum majoring, he led the George N. Parks Drum Major Academy, a summer workshop program for high
UNITED SOUND NATIONAL ENSEMBLE to Debut at Music for All National Festival

United Sound, a strategic partner of Music for All, has kicked off 2016 with new projects and initiatives that are aimed to offer many different types of musical experiences to students with special needs.

This year, the United Sound National Ensemble, comprised of 98 students from across the U.S. who are involved in their school's United Sound program, will perform at the 25th Annual Music for All National Festival taking place on March 10-12, 2016.

The United Sound National Ensemble will perform the world premiere of Richard Saucedo's new composition, "A Celebration for My Three Best Friends," commissioned in honor of this group and their very first performance at the Music for All National Festival, as a part of the Honor Band of America concert on Saturday, March 12 from 8:00 p.m. to 9:00 p.m at Clowes Memorial Hall.

"The opportunity for United Sound students to perform on the national stage with some of our country's finest music educators and student musicians is truly an honor," said United Sound Founder and Executive Director, Julie Duty. "As we work together to include all children in music, we believe that performances like this are the first step in truly making music for all.”

United Sound operates as a mentorship program that pairs New Musicians (those with special needs) with Peer Mentors to learn to play an instrument of their choice and perform together in concert once a semester. The organization is also dedicated to providing educators with the tools for creating their own United Sound ensembles through training, support, and organizational resources.

"The United Sound Ensemble performance at the National Festival will be a true celebration of the tremendous impact music can have in the lives of all students," said James Stephens, Director of Advocacy and Educational Resources. "We are beyond thrilled to include this ensemble on the National Festival stage, and we believe it will be a memorable experience for students and audience members alike."

Music for All fully supports the mission and goals of United Sound and wishes the United Sound National Ensemble a great performance at the 2016 Music for All National Festival.

"Music for All seeks to create positively life-changing experiences and this is yet another example of their wholehearted commitment to that goal, said Duty. "We are grateful for their support and inclusion of our group in this very special inaugural event!"

"Be Part of the Music” Success leads to New “Stay in Music”

Nearly four years after the inception of Be Part of the Band, Be Part of the Orchestra and Be Part of the Music were launched in 2015. The newest part of the program is Stay In Music, aimed to speak to teens, their parents, and stakeholders.

Be Part of the Music is a K-12, cross-curricular band, choir, and orchestra recruitment and retention solution. From the 2015 Progress Report:

- 26,630 Web visitors;
- 37,220 website visits;
- 58,842 Video Plays.

There are currently 33 videos and 52 supporting documents on the site, which have been viewed in all 50 states and 10 countries.

Eight thousand USB flash drives are now available with the resources and are being distributed, including by Music for All who is a proud sponsor of Be Part of the Music.

Stay In Music is the most recent launch. "We took the successes of our previous resources and gave them a powerful and sleek new look that’s sure to resonate with teenagers and their parents," said Scott Lang, creator of Be Part of the Music.

Stay In Music’s high quality tools help music programs attract and retain as many students as possible. Student recruitment is one of the most critical, yet often overlooked, parts of a director’s job.

The Be Part of the Music project is made possible generous support of corporate partners (listed alphabetically): American String Teachers Association, Jupiter Instruments, Music for All, NAFME, St. Louis Music and Yamaha Corporation of America.

Music for All Co-Presents 2016 JENerations Jazz Festival

As a part of its strategic partnership with the Jazz Education Network (JEN), Music for All co-presented this year's JENerations Jazz Festival at the 7th Annual JEN Conference in Louisville, KY on January 6-9, 2016.

The JENerations Jazz Festival is designed to give grade school, middle school, high school, college, and professional jazz ensembles the opportunity to perform at a conference with students from over 800 different schools in attendance and learn from world-class jazz clinicians to improve their musicianship. This year, over 50 different ensembles showcased their talents in Swing, BeBop, Cool, Fusion, Latin-Jazz, Rock, Funk, World Music, and more!

During the event, several Music for All staff members helped serve as volunteer Festival staff.

"It was impactful to see the magic that JEN gave to the students and directors who were involved in this event,” said Music for All Event Manager, Laura Blake. "It is also an honor to be a part of something that is aligned with Music for All’s mission, to bring music education to our schools and helping provide positively life-changing experiences through music.”

Music for All would like to thank the students, parents, directors, clinicians, and JEN staff that made this festival a success!