



# 2019 Advertising Contract

## Music for All and Bands of America Publications

Please make a copy for your files and return original contract to:

Music for All, 39 W. Jackson Place, Suite 150, Indianapolis, IN 46225. Phone 317.636.2263; fax 317.524.6200

Name of Company \_\_\_\_\_

Address \_\_\_\_\_ Web URL \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ E-mail \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

Print/type Authorizing Name \_\_\_\_\_ Signature of Authorizing Person \_\_\_\_\_

### Space Reservation

Publication	Issue Date	Ad Size	Total Cost	4 Color
1.			\$	<input type="checkbox"/> Yes
2.			\$	<input type="checkbox"/> Yes
3.			\$	<input type="checkbox"/> Yes

### Payment Information

Full payment is required with the contract unless advance arrangements have been made with Music for All accounting. Contracts submitted without pre-payment will be contacted by Music for All to make payment arrangements. A 15% discount is allowed for advertising agencies (in-house advertising departments or art departments do not qualify), educational institutions, National Presenting, Corporate and Associate Level Sponsors and non-profits (please send tax exempt letter with advertising contract).

Check is enclosed for total amount       Signed Purchase Order Enclosed.

Charge credit card for total amount.



# \_\_\_\_\_

Exp. \_\_\_\_\_ Signature \_\_\_\_\_

### Mechanical Requirements

Send ad materials/art by online upload or email. Acceptable file formats: Press-optimized PDFs, Indesign packaged with fonts and links, EPS, Illustrator. Image file formats (i.e. JPEG, TIFF) must be 100% size plus bleeds at 300 dpi. Allow additional 1/8" for bleeds. Include all support files and fonts. Ad preparation, if needed, including typesetting, art, layout, resizing of art, etc. will be billed to you at current rates.

**CONTENT NOTE:** Music for All reserves the right to refuse any ad that it deems not in keeping with its mission and educational standards. Also, there are certain federal restrictions on ad content for travel companies, insurance companies and financial institutions in non-profit publications.

### Send Materials to:

**Email to: [deb@musicforall.org](mailto:deb@musicforall.org)**

**If sending art on disc please ship materials to:**

Marketing Department  
Music for All  
39 W. Jackson Pl., Ste. 150  
Indianapolis, IN 46225

### Deadlines

Issue	Space Reserved By	Art Due By
Music for All Newsletter – H.S. Band Director Edition		
January/February .....	December 1 .....	December 15
March/April .....	February 1 .....	February 15
August/September .....	July 1 .....	July 15
Music for All Newsletter – H.S. Orchestra Edition .....	February 1 .....	February 15
Grand National Program Book .....	September 15 .....	October 1
Music for All National Festival Program .....	January 15 .....	February 1
Regional Championship Program Books .....	August 1 .....	August 15
Summer Symposium Workbook .....	April 1 .....	April 15

### Advertising Rates

Publication	FP 4-color	Full pg b&w	1/2 pg b&w	1/4 pg b&w	2nd Color	Add 4/c to Partial Pages	E-Version Newsletter
Music for All Newsletter	\$2087	\$1815	\$1128	\$665	call for quote	\$275	\$995 full pg color
Bands of America Grand National Program Book	\$1804	\$1373	\$916	\$529	call for quote	\$275	
Music for All National Festival Program Book	\$1373	\$1030	\$758	\$447	call for quote	\$275	
Bands of America Regional Championship Program	\$ 15,625**	\$774*	\$572*	\$398*	call for quote	\$275	
**4/c ads in Regional books only available for advertisers placing the same art in all books. This price already reflects the 15% discount. 4/c ads in individual show program books are not available.							
*Price for one ad in one program (individual show) program book.							
Music for All Summer Symposium Workbook	\$921 (Workbook body, black and white only, 60# offset stock)						

Date Ent'd

Acct

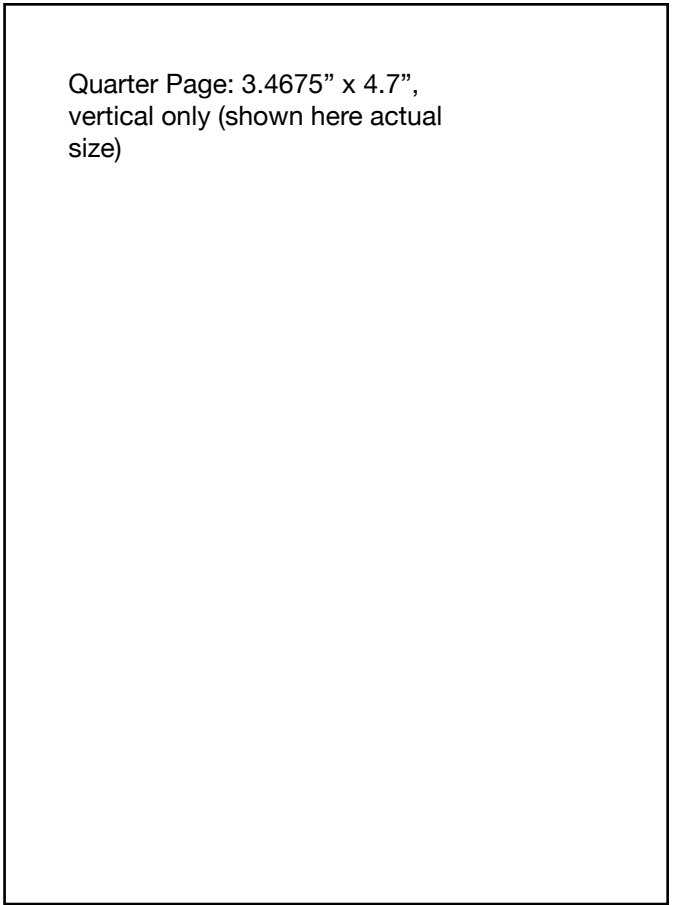
Amt \$

Check #

Date



Full page: 8.375" x 10.875" trim size. Allow additional 1/8" for bleeds



Quarter Page: 3.4675" x 4.7", vertical only (shown here actual size)



Half Page: 7.3875" x 4.7", horizontal only (shown here actual size)